

## AIA PR | STRATEGIC PLAN 2022

MISSION	VALUES	
The AIA inspires and empowers architects to improve society and transform the world.	<b>IMPACTFUL</b>	What we do <b>MATTERS</b> and is relevant to our clients and to <b>SOCIETY</b> .
<b>VISION</b>	<b>TRANSFORMATIVE</b>	We work for profound, lasting, <b>POSITIVE CHANGE</b> in the profession and in society.
We drive positive change through the power of design and focused activism.	<b>INNOVATIVE</b>	We <b>LEAD</b> with creativity and insight.
	<b>VISIONARY</b>	We <b>IMAGINE</b> a better future, and act courageously and confidently to achieve it.
	<b>EQUITABLE AND INCLUSIVE</b>	We believe architecture is <b>FOR EVERYONE</b> , and we model deep <b>COLLABORATION</b> and <b>INCLUSION</b> in all we do.

## OBJECTIVES AND GOALS

### INTERNAL

#### Engage the Membership

- Formalize Organization
- Give our members the tools to do their best work.
- Understand the needs of our membership
- Promote equity, inclusion, and diversity in our organization.
- Increase our membership
- Increase member participation
- Strengthen member communications
- Mentor our Associate members

### CONNECTION

#### Link the Profession

- Understand the needs of our profession
- Promote equity, inclusion, and diversity in our profession.
- Train and Mentor leaders in the profession.
- Promote entrepreneurship in our profession.
- Promote Allied Membership
- Link with AIA Florida
- Be more involved with AIA National
- Link with other local allied and peer professional organizations.
- Link with Government policy and enforcement
- Be active in disaster recovery and resiliency discourse and affairs
- Link to industry representatives
- Promote Chapter sponsorship
- Support the Architectural Associates
- Encourage Licensure.
- Grow professional talent pool

### EXTERNAL

#### Affect the Community

- Drive positive change through design
- Educate the public about what architects do
- Educate the public about code compliance and safety
- Advocate for the value of design
- Increase community participation
- Make a positive impact for future generations

## AIAPR 2022 | WORK PLAN AND INITIATIVES

ADMINISTRATIVE   HOUSEKEEPING	AIAPR CHAPTER GROWTH   MEMBERSHIP			
<ul style="list-style-type: none"> <li>▪ Physical Address (FxA)</li> <li>▪ Telephone Number (Cell Phone)</li> <li>▪ Office Space (FxA)</li> <li>▪ Staff Member (Job Description &amp; Recruit)</li> <li>▪ Email</li> <li>▪ Cloud Server</li> <li>▪ Digitalize Records</li> <li>▪ Bank Accounts</li> <li>▪ Chapter Accreditation</li> <li>▪ Bylaws Revision</li> </ul>	<ul style="list-style-type: none"> <li>▪ Women in Architecture of Puerto Rico Exhibition</li> <li>▪ Sponsorships   Active sponsorships through the year to support 2022 Work Plan</li> <li>▪ Hire a Staff Member</li> <li>▪ Survey to Membership of Needs/Wants</li> <li>▪ Promote New Membership (Associate and Architect) and New Emerging Professionals</li> <li>▪ Monthly Chapter Activity – CES</li> <li>▪ Diverse activities and at different times of the day (breakfast, lunch or cocktail)</li> <li>▪ Promote Fellowship</li> <li>▪ Annual Convention</li> <li>▪ Honor Awards</li> <li>▪ Project Tours</li> </ul>			
RELATIONSHIPS WITH PEER AND ALLIED ORGANIZATIONS & GOVERNMENT	RELATIONSHIPS WITH UNIVERSITIES			
<ul style="list-style-type: none"> <li>▪ CAAPPR   Margarita Frontera</li> <li>▪ Fundación por la Arquitectura   Victor Nieto</li> <li>▪ CIAPR</li> <li>▪ CODDI</li> <li>▪ ACPR   Vanessa de Mari</li> <li>▪ AGC   Eddie Pardo</li> <li>▪ Habitat for Humanity   Amanda Silva</li> <li>▪ Resilient SEE   Yanel de Angel</li> <li>▪ Junta de Planificacion, OGPe, PRDOH, COR3</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mentorships</li> <li>▪ Internship Opportunities</li> <li>▪ Volunteer Services</li> <li>▪ Scholarships</li> <li>▪ AIAS Chapters               <ul style="list-style-type: none"> <li>○ UPR</li> <li>○ Politécnica PR</li> <li>○ Católica Ponce</li> <li>○ Gurabo</li> </ul> </li> </ul>			
COMMUNICATIONS				
<ul style="list-style-type: none"> <li>▪ Social Media (Facebook and Instagram) at least weekly post</li> <li>▪ Blogs- with content from members (Social Media, Website, and Newsletter)</li> <li>▪ Newsletter   Quarterly- 4 times a year               <ul style="list-style-type: none"> <li>○ Message from the Board, Events, News, Links to AIA National, Continuing Education Programs, New Members announcements, Sponsors</li> </ul> </li> <li>▪ Website redesign and launch               <table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; vertical-align: top;"> <ul style="list-style-type: none"> <li>○ Chapter Board</li> <li>○ AIA Mission, Vision, Values, and Strategic Plan</li> <li>○ Chapter Events</li> <li>○ Member Roster</li> </ul> </td> <td style="width: 33%; vertical-align: top;"> <ul style="list-style-type: none"> <li>○ Join/Renew Membership</li> <li>○ Design Award Winners</li> <li>○ Chapter History   Past Presidents</li> <li>○ Sponsorship</li> </ul> </td> <td style="width: 33%; vertical-align: top;"> <ul style="list-style-type: none"> <li>○ Event and Sponsorship   Partnership SignUp</li> <li>○ Firm Directory</li> <li>○ Member Firms</li> <li>○ Job Postings   Resume Postings</li> </ul> </td> </tr> </table> </li> <li>▪ Showcase Members Projects (Social Media, Website and Newsletter)</li> </ul>		<ul style="list-style-type: none"> <li>○ Chapter Board</li> <li>○ AIA Mission, Vision, Values, and Strategic Plan</li> <li>○ Chapter Events</li> <li>○ Member Roster</li> </ul>	<ul style="list-style-type: none"> <li>○ Join/Renew Membership</li> <li>○ Design Award Winners</li> <li>○ Chapter History   Past Presidents</li> <li>○ Sponsorship</li> </ul>	<ul style="list-style-type: none"> <li>○ Event and Sponsorship   Partnership SignUp</li> <li>○ Firm Directory</li> <li>○ Member Firms</li> <li>○ Job Postings   Resume Postings</li> </ul>
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SPONSORSHIP   PARTNERSHIP OPPORTUNITIES	EMERGING PROFESSIONALS			
<ul style="list-style-type: none"> <li>▪ Promote Allied Membership</li> <li>▪ Active sponsorships through the year to support 2022 Work Plan</li> <li>▪ Board to contribute in identifying sponsors.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Christopher Kelley Leadership Development Program</li> <li>▪ Mentoring</li> </ul>			